

Cranberry Campground

Happy New Year everyone!!!

We at Cranberry Campground hope everyone had a wonderful holiday season! The count down is officially on with only 41/2 months until opening day! I hope every one is as excited as I am for the new season to start. The fall has brought many changes to the Campground, starting with the addition of 40 new sites! The drive into the campground seems almost surreal, lots of clearing



and new roads. It is a big change, a big change for the better. Don't worry, we plan to have everything done by opening !

I am also very excited to introduce our new web site and new logo! Now, you can access the Cranberry News at any time, you wont miss a thing!! Also, you can register as a member and create your own album under the scrap book page. You can share your special photos with everyone! I hope all you campers enjoy the conveniences the web page offers! Volume 4, issue 1

January 2010

****NEW****

By February 28th, all present site holders will have received a pre -registration package from Cranberry Campground. This will help speed up the registration process on opening day. Any questions you may have, feel free to contact me!

Still to come :

- larger laundry room
- Gents washroom remodeling completed
- Larger play area
- Recreation room / retreat

As you all know, we are planning our "cranfest" in July with 2 days of musical talents with proceeds going to the Karen MacDonald allergy awareness society. If anyone has any musical talent connections, please let me know. The wider range of entertainment we have, the better! Also, I would like to start an activity committee, I have mentioned this in the past, but nothing really came of it. I f anyone would like to be a part of it, let me know ! Thanks!

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication.



Caption describing picture or graphic.

So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or

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growing.	

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Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and

import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of

those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.